



35 DISRUPTIVE STARTUPS REUNITED TO CELEBRATE SIMA'S 100TH ANNIVERSARY AT PARIS-NORD VILLEPINTE!



INTERNATIONAL EXHIBITION OF SOLUTIONS AND
TECHNOLOGIES FOR EFFICIENT
AND SUSTAINABLE AGRICULTURE

6 > 10 NOVEMBER 2022
PARIS NORD —VILLEPINTE / FRANCE

WITH THE SUPPORT OF



Groupama



MEET US FROM NOVEMBER 6 TO 10 2022, IN THE SIMA TECH AREA, HALL 6 TO CELEBRATE INNOVATION AND DIGITAL TECHNOLOGY FOR AGRICULTURE.

The variations in climate and international relations of recent years have profoundly changed the needs of farmers, humans and the planet. To respond as effectively as possible to the expectations of the sector, the INTERNATIONAL EXHIBITION OF AGRICULTURAL MACHINERY, or SIMA as it's known in France, has opened **new areas** for this special edition and offers **content rich in innovation**.

The entirely dedicated space, called **SIMA TECH**, echoes the **FrenchAgriTech dynamic** launched on **La Ferme Digitale's booth** at the Paris International Agricultural Show earlier this year. **80 startups** involved in this **transition** are expected at the SIMA Show next month... twice as many as the previous edition. The constantly-growing FrenchAgriTech movement should **enable France to continue to rank among the great agricultural, agri-food and agri-environmental nations through innovation**.

SIMA TECH: A SPACE FOR PROMOTING SOLUTIONS AND TECHNOLOGIES FOR EFFICIENT AND SUSTAINABLE AGRICULTURE

A privileged partner of the SIMA show since 2017 (with the creation of the "Start-up Village"), **La Ferme Digitale will be represented by 31 members** who will be sharing the space with other gems of the AgTech sector.

SIMA TECH, located in the heart of Hall 6, will be a key place to meet and exchange ideas. This year, it will bring together a total of 80 start-ups, a robotics village, a conference/workshop area, and a networking zone. **A busy programme of conferences and workshops will punctuate the 5 days of this eagerly-awaited event, enabling you to discover concrete solutions to current problems encountered by players in the agri-food sector.**



MUST-SEE EVENTS!

During our **10 round table discussions** that are open to all, we will give the floor to **40 experts from a variety of fields**. The topics are diverse and aimed at a wide audience: adapting to climate change, soil preservation, protecting living organisms, farm longevity, securing incomes, making the most of data, etc. Whether you're a **farmer, a cooperative, a trader, an investor or an entrepreneur**, take advantage of these key moments to build the agriculture of tomorrow with us!

Schedule of events



Jérôme Le Roy
President

"Innovations that prepare us for what farming practices will look like in 2050 have been flourishing incessantly throughout the globe since 2010. French technology has given rise to solutions that are now proven, deployed and profitable for farms worldwide. Precision robotics, connected sensors, management software, online sales, purchasing platforms, and decision support tools have gone beyond the realm of innovators. The time has come to think about mass deployment. Our collective challenge is therefore to perpetuate yet transform our agricultural model, and also ensure that our French and European farms become the birthplace of beautiful SMEs and leaders of this sector by 2030!"

PRESS CONTACT :
Karine CAILLEAUX
communication@lafermedigitale.fr

www.lafermedigitale.fr

la ferme digitale

@FermeDigitale

/lafermedigitale

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