

# Marketing and Communications Associate

## Astanor Ventures

### About us:

Astanor is a venture capital fund specialized in agrifood tech impact investing. We back mission-driven entrepreneurs from seed to growth stage who are committed to building a regenerative, connected and sustainable agrifood system that protects the planet and supports a healthy, sustainable global population. We bring together capital, deep-sector knowledge and a strong network of entrepreneurs, impact investors, farmers, chefs, policy makers and food lovers to give rise to a future of food that is nourishing, regenerative, scalable, trusted and delicious.

### About the position:

**Start Date:** Spring 2022

**Contract Type:** Fixed term contract (CDD) - 1 year

**Responsibilities:** The associate will provide cross-functional support to the communications, impact and investor relations teams.

- **Content Development:** Write and design fund marketing materials (investee company profiles, fund presentations, web content, blog articles)
- **Digital Communications:** Create and manage regular content for digital communications channels (email, web and social media)
- **Community Management:** Support in building global community of agrifood tech entrepreneurs (industry and corporate events, webinars, digital community management)
- **Investor Relations:** Provide regular updates to investors through investment announcements and regular newsletters
- **Media Monitoring:** Monitor global media outlets for news regarding the firm and portfolio companies
- **Impact Creation Report:** Assist in writing and designing annual impact creation report

### About you:

- Completed a degree in Communications/Marketing, Business or similar (final year of studies OK)
- Proficiency in social media tools and platforms such as LinkedIn, Twitter and Medium
- Excellent written and oral communication skills in English & French
- Eye for design and attention to detail
- Demonstrate proficiency in power point and excel
- Genuine enthusiasm for agrifood, sustainability, impact investing, venture capital
- Understanding of basic principles of ESG, CSR and/or Impact investing
- Self-starter, good time management, creative, with ability to communicate in a professional manner

[Apply: Astanor.com/careers](https://astanor.com/careers)

Contact: Madeleine Futterman, Communications Manager, [madeleine@astanor.com](mailto:madeleine@astanor.com)